



OANA OLARIU

Iași, România
+40 0753 047 221
oanaOlariu@yahoo.com

Birth date: 09/04/1987 | Nationality: Romanian

PROFESSIONAL EXPERIENCE

2009 – present

Associate Teacher

“Alexandru Ioan Cuza” University, Iași, Romania
Department of Romanian Studies, Journalism – Communication Sciences and Comparative Literature
www.uaic.ro
Street Carol I, Nr. 11, Iași, Romania

I guide junior students in:

1. understanding specific communication psychology grids in regards with various types of information seeking contexts
2. identifying and documenting social phenomena and topics in accordance to journalistic standards of ethics
3. writing press materials in accordance to narrative journalism criteria

Since 2017 I also contribute to classes on:

Digital paradigm: social and media change

- social behaviors and mindframes related to digital paradigm
- digital environment and the new dynamics of rights
- digital impact on media production
- fake news mechanisms and how to dismantle them

From 2019, I also teach on:

Crisis and Risk Communication::

- Planning for Risk management and communication
- Planning for Crisis communication
- Perceptions Management and Reputation Restoration

Journalism & Education

April 2019 – July 2019

Fellow reporter – Solutions oriented journalism scholarship

Decât O Revistă (DOR – „Just A Magazine”)
<https://www.decatorevista.ro/>
Bulevardul Dacia 103, București 020054

I work on a written documentary about how Madrid has answered to citizens’ discontent with the political class, by developing a participatory digital platform which is now used by over 100 cities worldwide.

Journalism

September 2018 – present

Collaborator Radio Reporter

Romanian Cultural Radio (Radio România Cultural)
The City Talks (Orașul Vorbește)
<https://radioromaniacultural.ro>
Street General Berthelot, Nr. 60-64, București, Romania

I weekly highlight a story (event, happening, news etc.) which allows the public to tap into the city life of Iași, while surpassing stereotypes.

Journalism

**April 2018
(and before) -
present**

Freelance copy-writer

I craft content for various sites and promotional materials based on client provided briefs and editing suggestions. The main driving aim is to create content which mirrors clients' worldview.

Samples of content I crafted:

- HugDealer (<http://hugdealeramsterdam.nl/>)
- In the Name of Dine (<https://www.inthenameofdine.ro/>)
- lulou (<https://ielou.ro/>)
- Medrom (preserved since 2014) (<http://www.medrom.eu/index.html>)
- Pizzico (preserved since 2015) (<http://www.pizzico.ro/>)

Content writing

**2017 – May
2019**

Project Manager and Communication Officer

CIVICA – NGO for social innovation through public participation, Iași, Romania

www.asociatiacivica.ro

Street Splai Bahlui, Left Side, Nr.1, Iași, Romania

- I designed and coordinated the implementation of "Citizens in Charge" project

I designed and coordinated the implementation of "Citizens in Charge", a project aimed to put in action the framework of generative politics, focused on the idea that individuals and groups should be allowed to make things happen, rather than have things happen to them. The project made space for 18 citizens to initiate public projects and gain support for implementation from local community and their representatives.

Directions I handled:

- Project design and finance finding
- Team coordination during implementation
- Communication: content writing, reporting, social media awareness, press point of contact, website administration
- Contributing to activities aimed to provide citizens with support to move further with their projects
- Project evaluation and monitoring

- I contributed to OGP (Open Government Partnership) process assimilation in Iași. OGP is an international consortium of national and local governments committed to bring citizens closer to public decisions. The local process meant to bring citizens and public servants together in co-creating 3 public projects through horizontal collaboration, aiming to improve transparency and public participation. The projects created as such were assumed by the Local Council and planned for implementation as part of the local action plan for open governance in Iași.

Directions I handled:

- Conducting first discussions with OGP international coordinating team
- Support with understanding and planning the first phase of the project (working group formation and projects co-creation in accordance with OGP values and principles)
- Support in communication operations
- Support in project ideation

- I contributed to the implementation of ABCivic, a project aimed to develop a citizen empowering handbook, while accommodating local community with basic civic knowledge.

I contributed as:

- Editor of the manual and redactor for the chapter on fake news
- Coordinator of communication activities
- Public lecturer on topics regarding fake news and civic campaigns

General roles in organization:

- strategy contributor
- project development and implementation contributor
- communication officer
- website builder/ administrator

Planning & Communication

**July, 2017 –
March, 2018**

Fellow Reporter for Super-Writings in Education (Superscrieri)

Friends for Friends – NGO for qualitative journalism in Romania

<https://ffff.ro/>

Str. Ion Brezoianu nr.4 , etaj 2, ap. 4, București, Romania

I wrote a six months documented feature on the impact of collaborative and non-authoritarian management in primary school: *All by-lanes lead to School*

<http://www.dela0.ro/toate-ulitele-duc-la-scoala>

Journalism

2015 – 2016

Communication Officer and Storyteller

Iași Community Foundation

www.fundatiacomunitaraiasi.ro

Street Petru Poni, Nr.1 Bis, Iași, Romania

Main roles in organization:

- Content and layout creator
- Social media accounts administrator

Samples of materials I created:

- Cross for Schools Report (content and layout creator)

<http://www.fundatiacomunitaraiasi.ro/wp-content/uploads/2017/03/cros-pentru-scoli-varianta-online.pdf>

- Swimathon Report (content and layout creator)

http://www.fundatiacomunitaraiasi.ro/wp-content/uploads/2017/09/Swimathon_raport_2016_smaller.pdf

- General report on 2014 (content creator and layout direction)

http://www.fundatiacomunitaraiasi.ro/wp-content/uploads/2015/09/Raport2014_Web_Pages.pdf

- General report on 2015 (content creator and layout direction)

<http://www.fundatiacomunitaraiasi.ro/wp-content/uploads/2016/11/raport2015fci-compressed.pdf>

- Scholarship Fund Report (content creator)

<http://www.fundatiacomunitaraiasi.ro/wp-content/uploads/2013/07/Raport-Fondul-de-Burse-2014.pdf>

Storytelling & Communication & Content Writing

2015 – 2016

Reporter

Median Research Centre (Journalists work with NGOs)

<https://medianresearch.ro/>

Street Ioan Călin, Nr. 3, Sector 2, București, Romania

I documented and wrote long-form features and documentaries on issues regarding the migration effects on children, children exploitation through work, LGBT rights, and more.

Samples of writings:

- On children exploitation through work: I willingly condemn myself to work

(<https://mediaresource.openpolitics.ro/de-buna-voie-si-nesilit-de-nimeni-se-condamna-la-munca/>)

and She wasn't lost in Fashion Jungle

(<https://mediaresource.openpolitics.ro/fata-care-nu-s-a-pierdut-in-jungla-modelling-ului/>)

- On LGBT: How to become Oscar (<https://mediaresource.openpolitics.ro/cum-devii-oscar/>)

- On migration effects on children: I was so introverted I couldn't buy a loaf

(<https://mediaresource.openpolitics.ro/eram-atat-de-introvertita-incat-imi-era-rusine-sa-cer-si-o-paine-la-magazin/>)

- On the state of historical buildings: If you wake up thinking of Iași heritage, you won't fall asleep again

(<https://mediaresource.openpolitics.ro/daca-te-trezesti-noaptea-gandindu-te-la-patrimoniul-iasiului-nu-mai-adormi/>)

Journalism

2011 – 2014

Editor

CuzaNet – Student Press Agency, run under the patronage of „Alexandru Ioan Cuza” University, Iași, Romania

www.cuzanet.ro Street Carol I, Nr. 11, Iași, Romania

- I offered real time advice and editorial services for student reporters
- I covered the role of online redactor during the time I served as editor

Journalism

2013 – 2014

Strategic designer

New Pizzico, gourmet restaurant

<http://www.pizzico.ro/>

Piata Ovidiu, nr. 7, 899001 Constanța, România

1. I created the epic identity concept and the communication manual on written content/ editorial project
2. I documented and written narratives and features on topics related to personal stories of owners, personnel and guests, eating psychology and culture, slow-food concepts etc.
3. I administrated the Facebook page

Marketing & Communication

2008 – 2014

Reporter/ Chief Editor Assistant

The Students’ Opinion

www.opiniastudenteasca.ro

Street Vasile Conta, Nr. 30, second floor, Iași, Romania

- I documented and wrote long-form features, mainly about isolated communities, and I conducted long-form interviews with cultural and political figures.
- I contributed with editorial assistance for features and interviews

Samples of interviews I conducted:

- Kenneth Arrow, Nobel laureate: Leaderless groups are too weak to change anything

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/kenneth-arrow-grupurile-care-resping-liderii-sint-prea-slab-e-ca-sa-schimbe-ceva.html>

- Dennis Deletant, international historian: Turning my back on Romania would mean to turn my back on me

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/dennis-deletant-sa-intorc-spatele-romaniei-ar-insemna-sa-mi-intorc-spatele-mie-insumi.html>

- Ioan Holender, director of Vienna State Opera for almost 20 years: All my life a fought in fear

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/ioan-holender-toata-viata-am-luptat-acompaniat-de-frica.html>

and I always tell myself: In all you wished for, you succeeded nothing

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/meru-imi-spun-din-tot-ce-ai-vrut-nimic-nu-ti-a-iesit.html>

- Andrei Șerban, international theatre and opera director: Only when I let myself to grow vulnerable, the birth of something is possible

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/andrei-serban-numai-daca-ma-las-a-fi-vulnerabil-expulsit-de-aparare-ceva-se-poate-naste.html>

- Sabin Păuța, conductor of New Jersey Philharmonic: We, people, may commit a symphony, but it’s not us who create it

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/sabin-pauta-noi-oamenii-poate-comitem-o-simfonie-dar-n-o-cream-noi.html>

- Norman Manea, New York based writer, proposed candidate for Nobel Prize for Literature:

I always wished to lack balance in my life (and I never succeeded)

<http://www.opiniastudenteasca.ro/interviu/microfonul-de-serviciu/norman-manea-intotdeauna-mi-am-dorit-sa-fiu-lipsit-de-masura-si-niciodata-n-am-putut-o-face.html>

Journalism

2007 – 2008

Reporter

CuzaNet – Student Press Agency, run under the patronage of „Alexandru Ioan Cuza” University, Iași, Romania

www.cuzanet.ro

Street Carol I, Nr. 11, Iași, Romania

- I documented and wrote long-form features, news and in depth interviews

Journalism

2007 – 2008

Collaborator Radio Reporter

Radio Romania – Radio Iași, The Cultural Department

www.radioiasi.ro

Street Lascăr Catargi, Nr. 44, Iași, Romania

- I conducted long-form interviews with cultural figures

Journalism

EDUCATION

2011 – 2015

Doctoral Degree in Political Sciences

„Alexandru Ioan Cuza” University, Iași, Romania

Doctoral School of Philosophy and Socio-Political Sciences

www.uaic.ro

Street Carol I, Nr.11, 700506, Iași, Romania

Main covered topics:

- Community self-organization
- Digital blueprint over cultural mind frames and social behaviors
- Social movements and contestatory collective actions
- Social change and collaborative social behaviors
- Radical politics

Thesis title: Media Impact on Changing Societies – Private Life as Political Statement

2009 – 2012

Master Degree in Communication and Social Psychology

„Alexandru Ioan Cuza” University, Iași, Romania, Faculty of Psychology and Educational Sciences

Human Relations and Communication,

www.uaic.ro

Street Carol I, Nr.11, 700506, Iași, Romania

Main covered topics:

- Psychology of traumatic events and post-traumatic stress
- Social psychology and group psychology
- Collective memory
- Conflicts resolution

Thesis title: The Role of Existential Anxiety in Personal Development

2009 – 2011

Master Degree in Conflicts Resolution and Educational Sciences

“Alexandru Ioan Cuza” University, Iași, Romania, Faculty of Psychology and Educational Sciences

Mediation of Conflicts in Education,

www.uaic.ro

Street Carol I, Nr.11, 700506, Iași, Romania

Main covered topics:

- Mediation Techniques
- Alternative techniques for conflicts resolution
- The Psychology of conflicts
- Crisis management

Thesis title: Testifying traumatic experiences: Research on the impact of the meaning of life over post-traumatic stress symptoms

2006 – 2009

Bachelor Degree in Journalism and Communication Studies

“Alexandru Ioan Cuza” University, Iași, Romania, Faculty of Letters, Department of Journalism and Communication Studies

www.uaic.ro

Street Carol I, Nr.11, 700506, Iași, Romania

Main covered topics:

- Journalistic writing
- Social Psychology
- History of the Romanian Press
- Press Management

Thesis title: Oriana Fallaci: a journalistic re-enactment

September -
December
2008

Erasmus Student

Volda University College, Faculty of Journalism and Media, Volda, Norway

www.hivolda.no

Joplassvegen 11, 6103 Volda, Norway

Main covered topics:

- Strategic design
- Photo for Media
- Japanese Culture and Language

PERSONAL ABILITIES

Mother tongue: Romanian

Other Languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Conversation	Oral Speech	
English	C1	C2	C1	C1	C1
Certificate emitted by the Department of Foreign Languages from „Alexandru Ioan Cuza” University, Iași.					
French	B1	B2	B1	B1	B1

ADDITIONAL INFORMATIONS

Articles

(2015). Quixotism in Contemporary Prefigurative Politics, *International Journal of Communication Research*, 5(3), 250-255.

(2014). The Quixotic Efficiency: The Proneness For Transcendental Change Of Shared Economy Based Communities, *Proceedings of ThinkTwice 2 Istanbul 30-31 August 2014*, 123-163

(2014). Pouring digital soul into social movements. The enhancement of self-transcending knowledge through the use of new media and its impact on contentious politics, *Philologica Jassyensia, Supliment*, 1(9), 581- 589

(2013). No More Anger and Fear. The Inspirational Vocabulary Of Contentious Politics. In Iulian Boia (Ed.), *Studies on literature, discourse and multicultural dialogue*, Arhipelag XXI, 329-347